

FAX

R.J. Reynolds Tobacco Co.
400 Raritan Center Parkway Suite D
Edison, NJ 08837

Date: 09/15/97

Number of pages including cover sheet: 6

To:	Vikisha Inc.
Phone	201-222-0400
Fax Phone	201-222-0372
CC	Greg Brown Sean Cleerdin Chrissy Fagan

From:	Lanny Wolfe
Phone	732-225-4774
Fax Phone	732-417-9076
Voice Mail	1-800-757-8255 Ext. 48796

REMARKS:

☐ Urgent ☒ For your review ☐ Reply ASAP ☐ Please comment

Attached is the information you will need to work the October Winston B2G Free Hat promotion:

- Pack each display with 2 cartons Winston Box and 2 cartons Winston Light Box.
- Add to normal order for each account on the list week of September 22nd.

If you have any questions please let me know.

Thanks,

Lanny

Sen + auburn

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R.J. Reynolds Tobacco Company
October '97 National Pack Promotion

Account: **Vikisha Inc. #543805**

Brand Promotion		Winston buy 2 Packs get Free Hat.
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Display Packing		2 ctns Winston Box 2 ctns Winston Light Box
Disc Reporting	Report as promoted product WIN OCT B2G HAT	2 ctns Winston KS BX @ 200 Sticks Per Ctn 2 ctns Winston 85 Bx LT @ 200 Sticks Per Ctn Promotional Indicator must be 'Y'
Billable cartons		2 ctns Winston Box 2 ctns Winston Light Box
Date Product Received		9/22/97
Display Assembly		Immediately 28.00 per 12M case of Live product Voice mail 800-757-8255 Mail Box #48796 to request payment before sending out displays

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BPEN5482

WORKPLAN VAP SUBJOBBER TEMPLATE LISTING

PAGE: 81
DATE: 97-08-13
TIME: 01:26 PM

DIRECT WHSLR : 761406 KLEIN CANDY COMPANY
INDIRECT WHSLR: 714335 JAY DISTRIBUTORS
TEMPLATE : 700927 71000 WIN OCT HAT
TEMPLATE SEQ : 0001
SALES LEVEL : 12XXXX

TERR	RETAIL	ACCT	NAME	ADDRESS	CITY	ST	ZIP	QTY	TAX	CHAIN-ID	SUPPLIER	ACCT PHONE #	
122403	122227	599620	ADC NEWSSTAND CORP.	2 W 33RD ST	NEW YORK	NY	10001	1			2034	(212)279-8434	
122403	122227	287208	C.A.S.STATIONERY IN	1 PENN PLZ	NEW YORK	NY	10119	1				(212)564-7979	
122101	122225	592107	FOODMART USA III	63 9W NORTH	PIERMONT	NY	10968	1				(914)365-3064	
		049957	Pakam	323 W. 39th St.	NY	NY	10018	17					
		647979	Pakam	77 Warren St.	NY	NY	10007	25					
		725716	Bengal	1024 Coney Island Ave.	Brooklyn		11230	4					
PAGE BREAK TOTAL ACCOUNTS				3	TOTAL QUANTITY								

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DIRECT WHSLR : 761406 KLEIN CANDY COMPANY
INDIRECT WHSLR: 543805 VIKISHA INC.
TEMPLATE : 700927 71000 WIN OCT HAT
TEMPLATE SEQ : 0001
SALES LEVEL : 12XXXX

TERR	RETAIL	ACCT	NAME	ADDRESS	CITY	ST	ZIP	QTY	TAX	CHAIN-ID	SUPPLIER	ACCT PHONE #
122602	122622	275452	A&S SMOKE SHOP	319 AVENUE C	BAYONNE	NJ	07002	1				(201) 858-9638
133006	133024	590639	AVENEL SUPERMARKET	1008 RAHWAY AVE	AVENEL	NJ	07001	1			129484KLEI	(908) 750-9660
122101	122225	454437	BIND FOODS, INC.	198 WASHINGTON ST	NORTHVALE	NJ	07647	1			KLEIN	(201) 767-3001
122109		715160	BORINGVEN CORNER	1063 WESTSIDE AVE	JERSEY CITY	NJ	07097	1				(201) 434-3993
133004	133426	270415	BROAD ST. NEWS	1301 S BROAD ST	TRENTON	NJ	08610	1				(609) 396-6910
122102		420146	CAROUSEL EXPRESS	637 KINDERKAMACK	RIVER EDGE	NJ	07661	1				(201) 262-7047
133006	133024	587748	CARTERET KRAUSZER	129 WASHINGTON AV	CARTERET	NJ	07008	1			KLEIN	(908) 969-3155
133407	133425	590043	CEDARBROOK LIQUORS	RT. 73 & BLUE ANC	WATERFORD	NJ	08089	1			80390KLEIN	(609) 561-4697
122109		716551	CHUCKY VARIETY STOR	1700 BERGENLINE A	UNION CITY	NJ	07087	1				(201) 223-1115
122101	122225	453151	CIRCLE FOOD MART	9 TENAFLY RD	ENGLEWOOD	NJ	07631	1			KLEIN	(201) 894-1652
122104	122620	695602	CITY NEWS	2988 JOHN F KENNE	JERSEY CITY	NJ	07306	1				(201) 420-0020
122101	122225	747220	DEMAREST STATIONERY	132 HARDENBURGH A	DEMAREST	NJ	07627	1				(201) 768-0661
133007	133024	440535	E Z BUY FOOD STORE	244 PLAINFIELD AV	EDISON	NJ	08817	1			9088193515	(908) 819-3515
122602	122622	642857	EDDY'S WINE & LIQUO	490 AVENUE C	BAYONNE	NJ	07002	1			KLEIN	(201) 339-3390
122104	122620	271164	EXCHANGE PLACE	10 EXCHANGE PLACE	JERSEY CITY	NJ	07302	1			KLEIN	(201) 433-2475
122104		638584	FAMILY CONVENIENCE	180 KEARNY AVE	KEARNY	NJ	07032	1				(201) 991-5616
122109		542208	FILIPINAS GROCERY	93 BOWER STREET	JERSEY CITY	NJ	07307	1				(201) 792-7072
122104	122620	772864	FIONICK	22 JOURNAL SQ	JERSEY CITY	NJ	07306	2				(201) 659-8383
122605		274199	FOUR CORNER STATION	507 MAIN ST	LITTLE FALLS	NJ	07424	1				(201) 256-1213
122604	122624	400943	FRIENDLY NEWS & FOO	128 MONTGOMERY ST	BLOOMFIELD	NJ	07003	1				(201) 429-8915
133004	133026	228027	FUJI DELI/NEWS	4 N BROAD ST	TRENTON	NJ	08608	1			6093931115	(609) 393-1115
122603	122623	464880	GALA CARD & GIFT	932 STUYVESANT AV	UNION	NJ	07083	1			KLEIN	(908) 687-3812
122602	122622	275492	GARDEN STATE NEWS	454 BROADWAY	BAYONNE	NJ	07002	1				(201) 339-1386
122101	122225	749003	GARDEN STATE NEWS	216 OLD TAPPAN RD	OLD TAPPAN	NJ	07675	1				(201) 664-7987
122104	122620	607167	GAYATRI CORP.	605 HARRISON AVEN	HARRISON	NJ	07029	1			KLEIN	(793) 484-0619
122104	122620	344223	GOLDEN BEER & LIQUO	614 HARRISON AVE	HARRISON	NJ	07029	2			KLEIN	(793) 483-8322
122104	122620	056906	HANY'S DELI CORP	56 BOWERS ST	JERSEY CITY	NJ	07307	1				(201) 798-8043
133006	133024	402080	HILLTOP CARD	1530 OAK TREE RD	ISELIN	NJ	08830	1				(908) 494-6177
122103	122628	738726	HOLLYWOOD DELI	1212 WASHINGTON S	HOBOKEN	NJ	07030	1				(201) 222-0576
122102		623322	IN & OUT CONVENIENC	87 ATLANTIC ST	HACKENSACK	NJ	07601	1				(201) 343-8604
122104	122620	489758	JAYDIN GIFT	467 LYONS PLAZA	NEWARK	NJ	07112	1			KLEIN	(793) 923-9012
133002	133023	686832	JERSEY PRIDE	162J NEWMAN SPRIN	LINCROFT	NJ	07738	1				(908) 758-8989
122605	122625	716271	JLN FAMILY FARMS IN	1012 GOFFLE RD	HAWTHORNE	NJ	07506	1				(201) 238-9151
122103	122628	354548	JUNIOR MINI MARKET	1516 KENNEDY BLVD	UNION CITY	NJ	07087	1				(201) 863-4483
122104	122620	655004	JUNIOR'S MINI MART	451 453 ST. PAUL	JERSEY CITY	NJ	07306	1			KLEIN	(201) 222-0366
122107		475894	K. C. NEWS	14 COMMERCE ST	NEWARK	NJ	07102	1				(201) 733-3413
122101	122225	541255	KADISHNA, INC.	69 W PALISADE AVE	ENGLEWOOD	NJ	07631	1			KLEIN	(201) 894-0507
133008	133025	462385	KRAUSZER'S #8	312 PARSIPPANY RD	PARSIPPANY	NJ	07054	1				(201) 515-3451
133007	133027	564167	KRAUSZERS #465	1825 RT 130 S & W	NEW BRUNSWICK	NJ	08902	1			2973140	(908) 297-3140
122605	122625	400698	KRAUSZERS #243	579 POMPTON AVE	CEDAR GROVE	NJ	07009	1				(201) 239-7277
133006	133029	662429	KRAUSZERS/MIRSHIL I	317 BROAD ST	MATAWAN	NJ	07747	1			KLEIN	(908) 290-1711
122102	122226	472661	LINCOLN STATIONERY	95A LINCOLN AVE	FAIR LAWN	NJ	07410	1			KLEIN	(201) 427-9668

DIRECT WHSLR : 761406 KLEIN CANDY COMPANY
INDIRECT WHSLR: 543805 VIKISHA INC.
TEMPLATE : 700927 71000 WIN OCT HAT
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TERR	RETAIL	ACCT	NAME	ADDRESS	CITY	ST	ZIP	QTY	TAX	CHAIN-ID	SUPPLIER	ACCT PHONE #
133007	133027	432586	LIQUOR CITY	1345 US HIGHWAY 1	NORTH BRUNSWIC	NJ	08902	1			9085454411	(908)545-4411
133006	133029	450129	LONDON NEWS TA SHOP	499 ERNSTON RD	PARLIN	NJ	08859	1			KLEIN	(908)525-2920
122104	122620	385276	LUCKY BILL'S	2720 JOHN F KENNE	JERSEY CITY	NJ	07306	1			KLEIN	(201)434-6799
122603	122623	488073	MARINA NEWS, INC.	1000 STUYVESANT A	UNION	NJ	07083	1				(908)688-7359
122101	122225	268010	MR. K'S STATIONARY	1376 QUEEN ANNE R	TEANECK	NJ	07666	1			KLEIN	(201)833-0949
122103	122628	472027	NATIONAL FOOD STORE	40A MEADOWLANDS P	SECAUCUS	NJ	07094	1				(201)866-3417
122604	122624	840087	NEW WAY MARKET	140 FRANKLIN ST	BLOOMFIELD	NJ	07003	1			KLEIN	(201)429-1007
122603		291071	NEWS SHOP	400 N BROAD ST	ELIZABETH	NJ	07208	1			KLEIN	(908)355-6229
122102	122226	450148	NICK'S GROCERY	234 MAIN ST	HACKENSACK	NJ	07601	1			KLEIN	(201)343-2022
122102	122226	652812	NICKS QUICK SHOP	183 BOULEVARD	HASBROUCK HEIG	NJ	07604	1			KLEIN	(201)288-3333
122603	122623	633074	NJ BARGAIN	435 MORRIS AVE	ELIZABETH	NJ	07208	1			KLEIN	(908)354-0601
122104		642635	ONE STOP LIQUOR/DEL	592 RIDGE RD	NORTH ARLINGTO	NJ	07031	1				(201)991-6767
122404	122229	288817	PATEL CANDY STORE	736 W 181ST ST	NEW YORK	NY	10033	1				(212)923-2439
122108		276324	PEREZ GROCERY	6201 PARK AVE	WEST NEW YORK	NJ	07093	1				(201)854-9551
122107		401015	PIONEER LIQUORS	652 JORALEMON ST	BELLEVILLE	NJ	07109	1			378780KLEI	(201)759-2435
133006	133029	728312	PURVI CONVEN. INC	9 LAURENCE PKY	LAURENCE HARBO	NJ	08879	1			5663530	(908)566-3530
122103	122628	748623	QUICK MART	222 BERGEN BLVD	FAIRVIEW	NJ	07022	1				(201)943-3050
133402	133423	694603	QUICK PLUS	744 E COMMERCE ST	BRIDGETON	NJ	08302	1			971333	(609)455-0202
122102	122226	319324	QUICK SHOP FOOD STOR	264 MAIN ST	NEW MILFORD	NJ	07646	1			KLEIN	(201)599-0258
133006	133024	336462	R&J CORP.T/AKRAUSZE	683 FLORIDA GROVE	PERTH AMBOY	NJ	08861	1			KLEIN	(908)636-4950
122104	122620	516978	RAD PRAHAS NEWS	110 NEWARK AVE	JERSEY CITY	NJ	07302	1				(201)433-4919
122103	122628	547401	RAGUV DISCOUNT	6905 BERGENLINE A	GUTTENBERG	NJ	07093	1				(201)854-6292
122103	122628	704122	REHMAN DELI & GROC.	4306 KENNEDY BLVD	UNION CITY	NJ	07087	1				(201)863-8146
122104		273029	ROSEMARY CONF	507 HARRISON AVE	HARRISON	NJ	07029	1			KLEIN	(201)481-9661
122603		740683	RUPA FOOD STORE INC	319 ROSELLE ST	LINDEN	NJ	07036	1				(908)925-6482
122105		674101	SANA INTL GROC.	1209 TEANECK ST.	TEANECK	NJ	07666	1				(201)833-0116
122104	122620	414036	SHOPPER'S EXPRESS	879-883 FRANKLIN	NEWARK	NJ	07107	1				(793)483-0124
122102	122226	397647	SHOPPERS EXPRESS	300 WASHINGTON AV	BELLEVILLE	NJ	07109	1			KLEIN	(201)751-1438
122101	122225	328815	SHOPPERS EXPRESS	62 W CHURCH ST	BERGENFIELD	NJ	07621	1			KLEIN	(201)387-9537
122604	122624	407896	SHOPPERS EXPRESS	155 ROSELAND AVE	CALDWELL	NJ	07006	1			KLEIN	(201)403-1059
122605	122625	690537	SHOPPERS LIQUOR	744 HAMBURG TPKE	POMPTON LAKES	NJ	07442	1				(201)835-8887
122109		718954	SHVE INC	871 BERGEN AVE	JERSEY CITY	NJ	07306	1				(201)032-0100
133007		763921	SPOTSWOOD LIQUOR	75 OLD STAGE RD	SPOTSWOOD	NJ	08884	1			9082513030	(908)251-3030
122102	122226	273731	SQUARE R&S INC.	28 WILSEY SQ	RIDGEWOOD	NJ	07450	1			KLEIN	(201)444-7728
122104		642660	STARLITE VARIETY	252 CENTRAL AVE	JERSEY CITY	NJ	07307	1				(201)653-4097
122104	122620	274299	STATE NEWS	3000 JOHN F KENNE	JERSEY CITY	NJ	07306	1				(201)653-4439
122603	122623	595470	STATE PRIZE LIQUORS	2191 MORRIS AVE	UNION	NJ	07083	1				(908)686-1845
122103	122628	739777	SUPER SHOP	626 RIDGE RD	LYNDHURST	NJ	07071	1				(201)460-8044
122603	122623	057585	SUPER VALUE LIQUOR	33 S BROAD ST	ELIZABETH	NJ	07202	2			KLEIN	(908)289-0890
122104	122620	956548	THE DEPOT	30-107 MALL DRIVE	JERSEY CITY	NJ	07310	1				(201)626-5050
122603	122623	772677	THE PIPE SHOP	62 E MILTON AVE	RAHWAY	NJ	07065	1				(908)382-5944
122101	122225	400304	TOWN STATIONARY	386 BROAD AVE	LEONIA	NJ	07605	1			KLEIN	(201)585-8532
122108		876671	UNION CITY NEWS	3202 BERGENLINE A	UNION CITY	NJ	07087	1				(201)865-5834

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WORKPLAN VAP SUBJOBBER TEMPLATE LISTING

PAGE: 79
DATE: 97-08-13
TIME: 01:26 PMDIRECT WHSLR : 761406 KLEIN CANDY COMPANY
INDIRECT WHSLR: 543805 VIKISHA INC.
TEMPLATE : 700927 71000 WIN OCT HAT
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TERR	RETAIL	ACCT	NAME	ADDRESS	CITY	ST	ZIP	QTY	TAX	CHAIN-ID	SUPPLIER	ACCT PHONE #
122103	122628	585447	UPTOWN NEWS	1315 WASHINGTON S	HOBOKEN	NJ	07030	1				(201)659-3349
122604	122624	033165	VALLEY SWEET SHOP	6 S VALLEY RD	WEST ORANGE	NJ	07052	1				(201)731-7236
122602		661333	VIRAGE GROC INC	280 MORNINGSTAR R	STATEN ISLAND	NY	10303	1				(718)816-5285
122603	122623	364414	VIRAM CORPORATION	827 ELIZABETH AVE	ELIZABETH	NJ	07201	1				(908)351-3222
122102	122226	401020	WARM WISHES	323 UNION AVE	BELLEVILLE	NJ	07109	2			KLEIN	(201)751-0595
122603	122623	036188	WESTFIELD MINIMART	301 SOUTH AVE E	WESTFIELD	NJ	07090	1				(908)654-7530
133003	133024	401995	7-11 #11455	1265 SAINT GEORGE	COLONIA	NJ	07067	1		0001-0402		(908)636-7631
122103	122628	399865	7-11 #18390(C)	300 HACKENSACK ST	WOOD RIDGE	NJ	07075	1		0001-0402		(201)933-7117
133003	133028	772366	7-11 #20848	15 US HIGHWAY 22	GREEN BROOK	NJ	08812	1		0001-0402		(908)968-8836
122103	122628	642684	7-11 #24471(C)	645 PALISADE AVE	CLIFFSIDE PARK	NJ	07010	1		0001-0402		(201)941-8193
133404	133428	494422	7-11 #26879	7800 MAPLE AVE	MERCHANTVILLE	NJ	08109	1		0001-0402		(609)665-7102

PAGE BREAK TOTAL ACCOUNTS 96 TOTAL QUANTITY 100

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